

Coeliac 2010 Fair

WELCOME TO INTERNATIONAL COELIAC2010 FAIR IN FINLAND NEXT JUNE!

The International Coeliac Fair, which is the biggest of its kind in Europe, is organised by the Finnish Coeliac Society next summer. The Society has arranged Coeliac Fair twice before (years 2005 and 2007) and they both turned out very successfully; 3 000 coeliac visitors, over 50 exhibitors and plenty of high-level lectures about coeliac disease and gluten-free life. This time we wish to share this unique event with all coeliacs around Europe and even further away.

Programme:

Friday 11, June 2010

- 08.45** Welcome to the International Coeliac Fair, *Leila Kekkonen, Executive Director Finnish Coeliac Society*
- 09.00** Gluten-free and very low gluten foods - enforcement of common EU legislation, *Annika Nurtila, Senior Officer, Head of Section, Finnish Food Safety Authority Evira*
- 09.45** Wheat starch in GF-diet, *Katri Kaukinen, MD, PhD, Tampere University*
- 10.15** Wheat starch in gluten-free bread, *Nanna Mossberg, Reg. dietician, Fria Bröd Ab*
- 10.30** Coffee break
- 11.15** Oats in GF-diet, *Hannu Salovaara, Professor, Helsinki University*
- 11.45** Tips for using oats in GF-diet? *Sanna Arnala, MSc, Specialist in Nutrition, Finnish Coeliac Society*
- 12.15** Pure oats production, *Pirjo Alho-Lehto, R&D Director, Raisio plc*
- 12.30** Quo Vadis, coeliac disease? *Markku Mäki, Professor, Tampere University*
- 13.00** Closing seremonies of 2nd International Gluten-free Cereals and Beverages
- 13.15** Lunch
- 14.30** Fresh gluten-free bread every day – Success story from Bakery Vuohela, *Pirkko Hämäläinen, Director*
- 15.00** Living as a coeliac in Finland, *Marjo Jokinen*

Exhibition area Open 12–16

Saturday 12, June 2010

- 09–16** Lectures in Finnish
- 09–16.30** Exhibition area Open to Public and International Visitors

Entrance fee per day:

Adults 10 €
Students & Children 5 €
Family ticket (2+2) 20 €

Venue:

Tampere Hall Congress Centre
Yliopistonkatu 55
Tampere, Finland

See Travel Packages for groups on the other side.

Further information www.keliakialiitto.fi

Come and
Experience, Taste
and Feel the
Amazing Gluten-
free Finland
– A Paradise for
Coeliacs!



Finnish Coeliac Society



Welcome to Finland.



Welcome to Finland -the Coeliac Paradise!

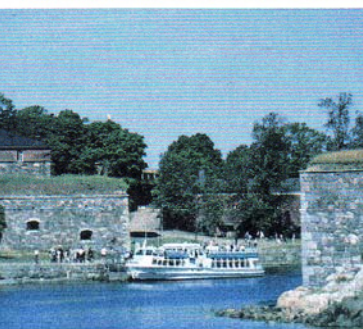
Finland – the Coeliac Paradise welcomes You with open arms. Tampere, an old industrial city with tradition, history and beautiful lake sceneries. Helsinki, an enchanting mix of old and new, a cultural blend where East meets West.

We have prepared an attractive choice of tours for groups visiting Finnish Coeliac Exhibition held in Tampere 11.-12.6.2010. Your visit in Finland will be filled with unique sights such as Suomenlinna Fortress Island, Sibelius monument, ridge slopes of Pispala and Pyyrikki. We can shape them together with sights of culture, history, nature, architecture, design, art, etc., whatever your interests may be.

And most important for You might be, that in Finland You can eat even pizzas and hamburgers quite safely - all You have to do is just order a gluten-free alternative! You can also buy lovely gluten-free bakery products to take home from the wide choice of gluten-free breads and pastries available on the Coeliac Fair.

For example: 3 days (2 nights) package from 269 euros / person (minimum 30 persons / group) and 4 days (3 nights) package from 489 euros / person (minimum 30 persons / group). Prices include entrance fee to the fair, coach transfers in Finland with English speaking driver, accommodation on ***/* - star hotels with gluten-free breakfast, 1 gluten-free meal per day and city sightseeing in Helsinki and Tampere (only on 4 day tour).

More information about tour packages from Matkapaajat Oy Travel Agency, group consultant Miia Pakkanen +358-10-2323 410, miia.pakkanen@matkapaajat.fi



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